

CHRISTIAN TELEVISION NETWORK

Media Kit

WHTN • NASHVILLE /
MIDDLE TENNESSEE



9582 Lebanon Road • Mount Juliet, TN 37122
615-745-0039 • whtninfo@ctnonline.com



WHTN AIRTIME RATES

Program contracts are normally for 12 months from the first program airing. 30 days written notice of contract cancellation is required if needed.

1/2 Hour Program Rate Card

Mon-Sat	6:00 AM – 5:30 PM	\$350 per airing
	6:00 PM – 11:00 PM	\$480 per airing
Sun	All Day	\$480 per airing

Commercial / Promo Spots

30 Seconds (1x daily)	\$250 per month
60 Seconds (1x daily)	\$500 per month
Prime Time (7:00pm–10:00pm)	Additional \$100 per month



WHTN STUDIO RENTAL



Podcast Studio Rental

Includes: Studio, lights. Starting at \$75/hour (2 hour minimum).



Main Studio / Soundstage Rental

Includes: Studio, lights. Starting at \$125/hour (2 hour minimum).

WHTN PRODUCTION RATES



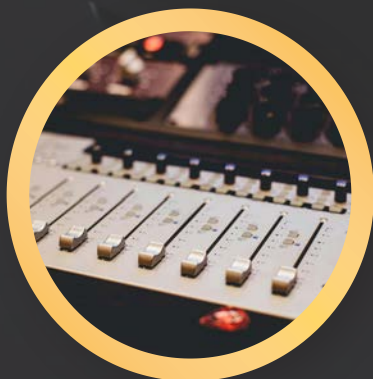
Film / TV Program Production

Includes: Control room, cameras (2), microphones (2), lighting, crew (4), studio rental. Starting at \$250/hour (2 hour minimum).



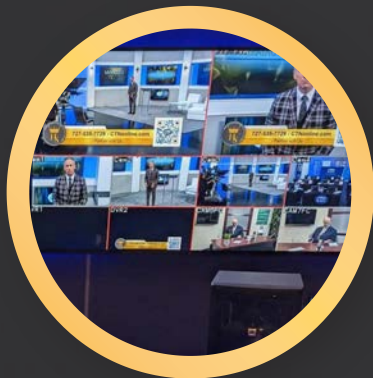
30/60 Second TV Spot Production

Includes: Control room, cameras (2), microphones (2), lighting, crew (4), studio rental. Starting at \$200/hour (2 hour minimum).



Audio-Only Podcast Production

Includes: Studio, mixer, microphones (2), lights, crew (1). Starting at \$125/hour (2 hour minimum).



Video Podcast Production

Includes: Studio, mixer, microphones (2), lights, crew (1), cameras (3), cam switcher. Starting at \$150/hour (2 hour minimum).



ADD ON'S & OTHER SERVICES



Post-Production: Design & Editing

Graphic Design: Starting at \$100 per hour (2 hour minimum)

Audio / Video Editing: Starting at \$125 per hour (2 hour minimum)

Audio-Only Editing: Starting at \$65 per hour



Additional Rental Options

Make-Up / Dressing Rooms: \$100 per day (each)

Set Furniture Pieces: \$15 per day (each)

Microphones: \$25 per day (each add'l)

Cameras: \$75 per day (each add'l)

Conference Room: \$100 per day

Green Room: \$80 per day

Backdrop / Set: \$50 per day



Author Book Promo Package: Starting at \$495

Includes: 30 Minute In-Studio Interview (10 Questions, 2 Cameras)
& 7 Q&A Short Segments

Optional Social Media Spots (Up to 60 Seconds): \$25 for 3 Spots



WHTN PROGRAMS

Check out CTN WHTN's wide selection of quality Christian programming. Powerful teachings, family-friendly entertainment, and encouraging content for all ages. Find out what CTN has to offer today!





BROADCAST MEDIA REACH

Designated Market Area: Nashville (DMA#28), Middle Tennessee

Total Potential Viewership: 2,100,000



WAYS TO WATCH WHTN

Digital Antenna Ch 39.1, Ch 39.2, Ch 39.3, Ch 39.4

Comcast Ch 21, Ch 1039

Dish Network Ch 39

Spectrum Cable Ch 10

TDS Telecom Ch 139

AT&T U-verse Ch 39

SEARCH FOR **CTN** ON THESE STREAMING PLATFORMS:



DOWNLOAD OUR APP:





WHTN CABLE CHANNELS BY COUNTY

COUNTY	CITIES	CHANNELS
Bedford	Shelbyville, Wartrace, Belt Buckle	14
Cannon	Woodbury, Cannon City	10
Cheatham	Kingston Springs, Pegram	21, 1039
Coffee	Manchester, Summitville, Hillsboro	10
Davidson	Nashville & Surrounding Cities	21, 1039
DeKalb	Alexandria, Liberty, Dowelltown	3
Dickson	Dickson, White Bluff, Burns, Charlotte	21, 1039
Giles	Pulaski	9
Hickman	Bon Aqua, Lyles, Wrigley	21, 1039
Humphreys	McEwen	10
Lawrence	Lawrenceburg, West Point	9
Lincoln	Fayetteville	9
Macon	LaFayette	10
Marshall	Chapel Hill	6
Maury	Columbia, Spring Hill, Mount Pleasant	15
Montgomery	Clarksville	10
Moore	Lynchburg	12
Putnam	Cookeville	10
Robertson	Springfield & Surrounding Cities	10
	White House & Surrounding Cities	21, 1039
Rutherford	Murfreesboro & Surrounding Cities	21, 1039
Smith	Carthage	10
Sumner	Hendersonville, Gallatin, Westmoreland	21, 1039
	Millersville, Portland, Mitchellville	13
Troutsdale	Hartsville	10
Williamson	Franklin, Brentwood, Nolensville	21, 1039
	Van Leer, Slayden, Cumberland Furnace	26
Wilson	Mt Juliet, Gladeville	21, 1039
	Lebanon, Waterdown, Gladeville	10