



Christian Television Network

WHTN · NASHVILLE/MURFREESBORO, TN

MEDIA KIT



ENJOY LIFE. CONSIDER ETERNITY.



Brief History of CTN Corporate

On October 24, 1979, Florida's first Christian television station signed on the air. Soon more stations were added and thus was born the Christian Television Network. CTN provides unique, wholesome, award-winning programming for the entire family. Our network consists of a national feed agreement with Dish and DirecTV that includes 24 local stations, international satellite systems including CTNi, "our Spanish speaking network" bringing the potential viewership for the entire network to 51 million households and growing.

Brief History of WHTN

WHTN has been broadcasting the gospel since June of 1986. Dedicated to distributing positive Christian programming, we strive to provide programs brimming with unique and wholesome values. Broadcasting on WHTN will give your ministry an expanded platform to reach multitudes with your message. Whether you're just getting started in media or hoping to expand your outreach, we are happy to assist you and answer your questions. We have all the necessary tools to make your vision a reality.

Mission Statement

Our Mission at WHTN is to serve the Middle Tennessee community by amplifying the voice of our Local Churches, Ministries, and Marketplace Leaders to make sure that the Word of God is in every home in our region. We are serving our community by providing positive, engaging, gospel-centered programming 24 hours a day, 7 days a week.

BROADCAST MEDIA REACH

Designated Market Area: Nashville / DMA#28

Total Potential Viewership: 2,100,000

Digital Ch 39.1, Ch 39.2, Ch 39.3, Ch 39.4

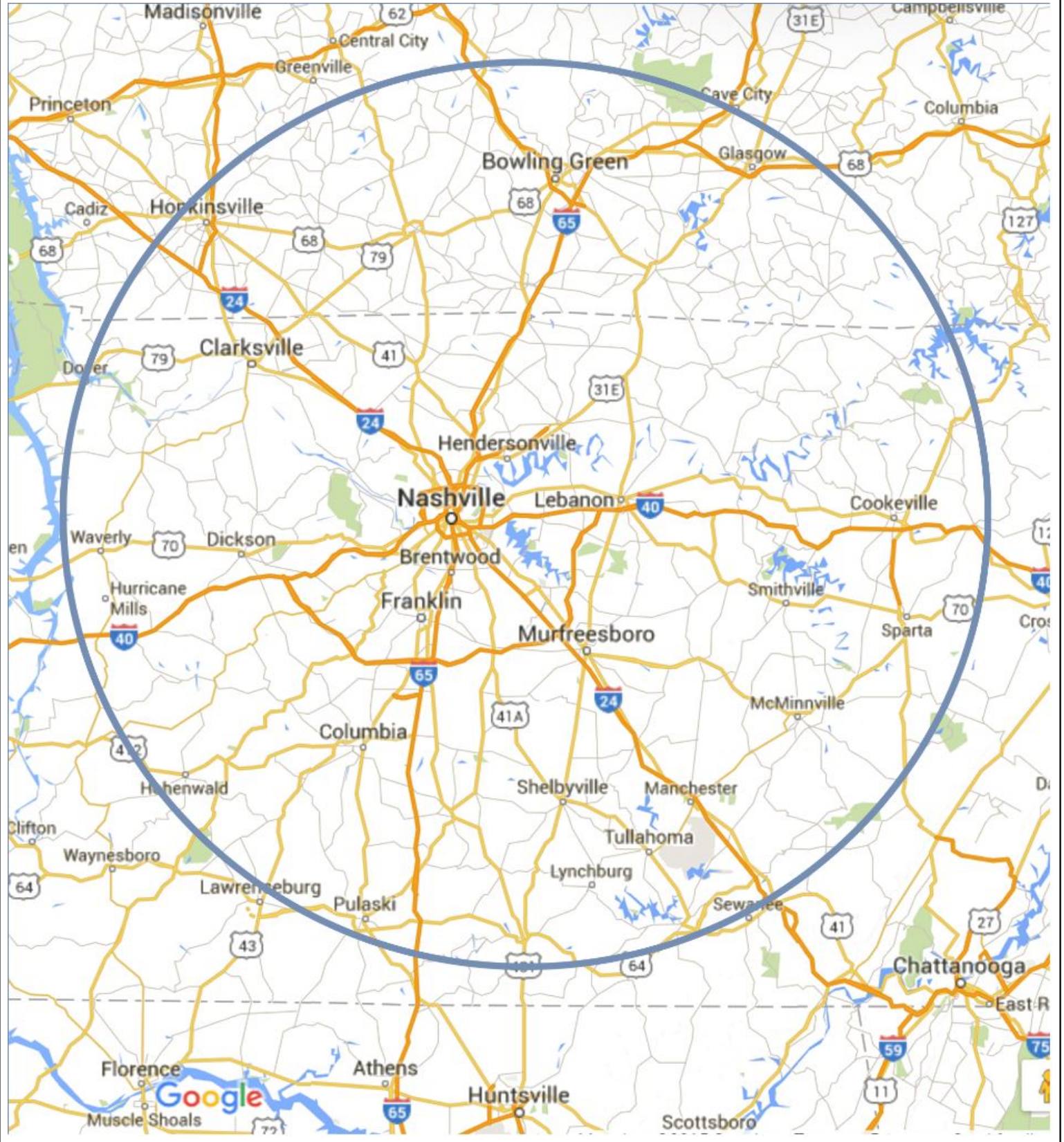
Comcast 21, 1039 | Spectrum 10 | Dish Network 39

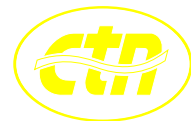
Stream Live: ctntv.org

Download the CTN APP to Stream Live or Watch on Demand
ROKU • APP STORE • GOOGLE PLAY • AMAZON



WHTN • NASHVILLE, TN





WHTN 2023 - 2024 AIRTIME RATES

Program contracts are normally for 12 months from the first program airing. Thirty day written notice of contract cancellation is required if needed.

1/2 Hour Program Rate Card

Monday - Saturday	6:00 AM – 5:30 PM	\$350*
Monday - Saturday	6:00 PM - 11:00 PM	\$480*
Sundays	All day	\$480*

**Ask about our 50% launch rate*

Rates shown for 1/2 hour programs. Longer lengths available on request.

30 or 60 Second Commercial Rate Card

30 Second \$250/month

60 Second \$500/month

**Spots air once per day for 1 year*

WHTN 2023 - 2024 PRODUCTION RATES

Productions at WHTN include a full production team, use of a large green room and a small green room.

Studio Production Rate

Half Day in Studio (4 Hours) - Starts at \$1000

Full Day in Studio (8 Hours) - Starts at \$1600

** Editing Add Ons are an Additional Charge*

30 or 60 Second Commercial Production Rate

30 Second Promo Shoot/Edit - \$250

60 Second Promo Shoot/Edit - \$300

WHTN Studio Rental

Includes exclusive studio access and professional lighting. Client must provide gear, crew and set.

Full Day (8 hours) - \$1200



WHTN 2023 - 2024 PODCAST STUDIO RATES

Audio Podcast Full Service

Includes set up, use of all equipment, full crew, editing, tear down and digital delivery of final product

Two-Hours- \$350

Half Day (4 hours) - \$450

Video Podcast Full Service

Includes set up, use of all equipment, full crew, editing, tear down and digital delivery of final product

Half Day (4 hours) - Coming Soon!

Full Day (8 hours) - Coming Soon!

Podcast Studio Rental

Includes use of WHTN Podcast Studio space. Client must provide gear and crew

Hourly Rate - \$75 (two-hour minimum)

Half Day (4 hours) - \$250

Other Services Offered

We exist to help support and work alongside the local church and ministries to reach people with the love of Christ through effective and relevant media. Below you will find information about partnership opportunities with WHTN and ways we can serve the local church and ministries in Middle Tennessee.

Just A Minute (JAM) Devotional Commercial

- Sixty second devotions for WHTN to air on TV and Social Media (Complimentary for churches/ministries).
- Ministry/Church gets complimentary copy to use as they see fit.
- Free promotion for the church/ministry.

Community Calendar for Church/Ministry Events

- This is complimentary for churches and ministries.

Design Services

Our production team can work with you for all of your branding needs. Including branding colors and logo creation.

Promotion Through Social Media





SOME OF OUR PROGRAMS

bridges
Hope for the Journey



A FEW OF MY Friends
with Patricia Douglas

real**life**

Man**360**
Complete in Every Way

CHANGE TV



Toni Stockton
STANDING FIRM

GC CHURCH



Keys to Kingdom
Living

Shaped
BY FAITH[®]





WHTN CABLE CHANNEL BY COUNTY

COUNTY	CITIES	CHANNEL
Bedford	Shelbyville, Wartrace, Bell Buckle	14
Cannon	Woodbury, Cannon City	10
Cheatham	Kingston Springs, Pegram	21, 1039
Coffee	Manchester, Summitville, Hillsboro	10
Davidson	Nashville & Surrounding Cities	21, 1039
DeKalb	Alexandria, Liberty, Dowelltown	3
Dickson	Dickson, White Bluff, Burns Charlotte	21, 1039
Giles	Pulaski	9
Hickman	Bon Aqua, Lyles, Wrigley	21, 1039
Humphreys	McEwen	10
Lawrence	Lawrenceburg, West Point	9
Lincoln	Fayetteville	9
Macon	LaFayette	10
Marshall	Chapel Hill	6
Maury	Columbia, Spring Hill, Mt. Pleasant	15
Montgomery	Clarksville	10
Moore	Lynchburg	12
Putnam	Cookeville	10
Robertson	Springfield and Surrounding Cities	10
Robertson	White House & Surrounding Cities	21, 1039
Rutherford	Murfreesboro & Surrounding Cities	21, 1039
Smith	Carthage	10
Sumner	Hendersonville, Gallatin, Westmoreland	21, 1039
Sumner	Millersville, Portland, Mitchellville,	13
Trousdale	Hartsville	10
Williamson	Franklin, Brentwood, Nolensville	21, 1039
Williamson	Van Leer, Slayden, Cumberland Furnace	26
Wilson	Mt. Juliet, Gladeville	21, 1039
Wilson	Lebanon, Watertown, Gladeville	10