



# CHRISTIAN TELEVISION NETWORK AMPLIFY PODCASTING NETWORK - INFORMATION PACKET



Welcome to the Amplify Podcast Network, where we are committed to elevating your podcast with a comprehensive range of services designed for growth, visibility, and success. Our curated network offers a platform to amplify your voice and content across the globe. In this packet you will find our detailed onboarding package, featuring Silver, Gold, and Platinum membership tiers to suit diverse podcasting needs and ambitions.

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## WELCOME ABOARD!

### ONBOARDING FEES (APPLICABLE TO ALL PACKAGES):

**Comprehensive Onboarding:** A one-time fee of \$350 creation of a customized landing page, and trailer submission to leading platforms like Apple Podcasts, YouTube, and Spotify.

**Payment Schedule:** Payments are regularly processed around the 15th of each month, ensuring a smooth and uninterrupted service experience.

**1-Year Agreement:** *This contract is valid for a period of one year from the date of signing. It outlines the terms under which your podcast will participate in the Amplify Podcast Network.*

**Flexibility:** Membership prices and benefits are subject to updates, ensuring our offerings remain competitive and effective. This flexibility allows us to adapt to the evolving podcasting landscape and continue providing value to our members.

**Customized Success:** Our tiered benefits are meticulously designed to meet your podcast's unique needs, maximizing visibility, growth, and success within the Amplify Podcast Network ecosystem. We understand that each podcast is different, and our approach is tailored to leverage your unique strengths and opportunities.

**Cancellation Policy:** A 30-day written notice is mandatory for membership cancellation and podcast removal from the network before the next billing cycle before the renewal date.

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## MEMBERSHIP PACKAGES

### **SILVER PACKAGE**

Onboarding Fee: \$350

Monthly Hosting Fee: \$250

#### **FEATURES:**

**Landing Page:** *Your podcast featured on the Amplify Podcast Network site for enhanced visibility.*

**Networking Opportunities:** *Access to an exclusive Facebook group for valuable networking.*

**Credibility:** *Association with Amplify Podcast Network elevates your podcast's prestige.*

**Brand Visibility:** *Permission to use the Amplify Podcast Network logo in your marketing efforts.*

**Content Distribution:** *Your audio/video content will be featured across the Amplify Podcast Network.*

**Show Notes and Links:** *Upload capability for show notes and links to engage your audience further.*

### **GOLD PACKAGE:**

Onboarding Fee: \$350

Monthly Hosting Fee: \$350

**FEATURES:** Incorporates all Silver Package benefits, plus:

**Enhanced Advertising Opportunities:** *Take advantage of Banner Ads, Website Takeovers, and Pop-Ups.*

**Newsletter Promotions:** *Your podcast featured in E-Newsletters and Email Blasts for increased exposure.*

**Extended Brand Use:** *Leverage the Amplify Podcast Network logo to further your brand's credibility.*

**Expanded Content Distribution:** *Ensure your podcast is prominently featured across the network.*

#### **NOTES:**

**1-Year Agreement:** *This contract is valid for a period of one year from the date of signing. It outlines the terms under which your podcast will participate in the Amplify Podcast Network.*

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## WHY JOIN THE AMPLIFY PODCASTING NETWORK?

*Joining the Amplify Podcast Network offers a myriad of advantages for podcasters looking to elevate their reach, enhance their brand, and engage with a broader audience. Here are compelling reasons why Amplify should be your chosen platform:*

### **PROFESSIONAL ONBOARDING AND SUPPORT**

**Comprehensive Onboarding:** Benefit from a streamlined onboarding process, personalized landing page creation, and trailer submissions to major platforms like Apple Podcasts, YouTube, and Spotify.

**Continuous Support:** Our team provides ongoing support to ensure your podcasting journey is smooth and successful.

### **INCREASED VISIBILITY AND CREDIBILITY**

**Featured Landing Pages:** Get your podcast featured on the Amplify Podcast Network site, increasing visibility to potential listeners.

**Association with a Prestigious Network:** Leverage the credibility of being part of a curated network, enhancing trust with your audience.

### **NETWORKING AND COMMUNITY**

**Exclusive Networking Opportunities:** Access to a private Facebook group allows you to connect with fellow podcasters, share insights, and foster collaborations.

**Engagement with a Broader Community:** Participate in a vibrant community of podcasters and listeners for feedback, support, and growth.

### **MARKETING AND PROMOTION**

**Enhanced Advertising Opportunities:** Utilize Banner Ads, Website Takeovers, Pop-Ups, E-Newsletters, and Email Blasts for broader promotional reach.

**Brand Visibility:** Permission to use the Amplify Podcast Network logo in your marketing materials boosts your brand's presence.

### **CONTENT DISTRIBUTION AND EXPOSURE**

**Widespread Content Distribution:** Your shows will be populated on the Amplify Podcast Network and distributed across additional platforms for maximum exposure.



**Priority Placement and Features:** Enjoy priority placement on the landing page, in promotional materials, and the opportunity to be featured in flagship shows.

## **EDUCATIONAL RESOURCES AND TRAINING**

**Access to Expert Training:** Benefit from monthly webinars and over two years of archived training sessions covering a range of topics from technical podcasting basics to marketing strategies.

**Exclusive Workshops:** Platinum members gain access to exclusive training sessions and workshops with industry experts.

## **FLEXIBLE MEMBERSHIP OPTIONS**

**Tiered Packages:** Choose from Silver, Gold, and Platinum packages tailored to meet various needs and budgets.

**Transparent Pricing and Policies:** Clear onboarding fees, monthly hosting costs, and a straightforward cancellation policy.

## **INNOVATIVE FEATURES**

**Rotation in Streaming Schedule:** Platinum Package podcasts are included in the rotation on Amplify's streaming schedule, ensuring regular engagement with listeners.

**Flagship Show Features:** The chance to be highlighted in one of the network's flagship shows, providing unparalleled exposure.

### **Join Amplify Podcast Network Today**

*Embrace the opportunity to amplify your podcast's impact, reach a global audience, and become part of a community dedicated to your success. With Amplify Podcast Network, your podcasting aspirations can reach new heights.*

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## QUESTIONS & ANSWERS

*Welcome to the Amplify Podcast Network Q&A Sheet. This document is crafted to clarify common inquiries potential members have regarding our network. It's our goal to provide you with comprehensive insights into how joining the Amplify Podcast Network can significantly benefit your podcasting journey.*

### **WHAT IS THE AMPLIFY PODCAST NETWORK?**

The Amplify Podcast Network is a curated platform focused on helping podcasters grow their audience, enhance their podcasting skills, and gain credibility through association with our prestigious network. We support your podcast with distribution, promotion, and networking opportunities.

### **HOW DOES THE ONBOARDING PROCESS WORK?**

Our onboarding includes creating a customized landing page for your podcast and submitting your trailer to top platforms like Apple Podcasts, Youtube, and Spotify. A one-time fee of \$350 covers these comprehensive services, setting you up for success.

### **WHAT ARE THE MONTHLY HOSTING FEES?**

Monthly hosting begins at \$250 for the Silver Package, scaling up with additional services and benefits in the Gold and Platinum Packages. Fees are processed around the 15th of each month.

### **CAN I CANCEL MY MEMBERSHIP AT ANY TIME?**

Yes, membership can be cancelled with a 30-day written notice, ensuring a smooth process for removing your podcast from the network.

### **WHAT MAKES THE PLATINUM PACKAGE UNIQUE?**

The Platinum Package extends beyond the Gold Package by offering multi-platform agent distribution, priority content placement, a chance to be featured in flagship shows, and rotation in the Amplify streaming schedule for unparalleled exposure.

### **WHAT PROMOTIONAL OPPORTUNITIES ARE AVAILABLE?**

Members have access to a range of promotional opportunities, including banner ads, website takeovers, and features in e-newsletters and email blasts, with more extensive options available in higher-tier packages.

## **HOW DOES AMPLIFY FOSTER NETWORKING AND COMMUNITY?**

Amplify connects members through exclusive Facebook groups for networking, allowing for collaboration, insight sharing, and community building with fellow podcasters.

## **HOW CAN I USE THE AMPLIFY PODCAST NETWORK LOGO TO BENEFIT MY MARKETING?**

Utilizing the Amplify Podcast Network logo in your marketing materials can significantly enhance your podcast's credibility and brand recognition by linking it to our respected network.

## **HOW DOES AMPLIFY MAXIMIZE MY PODCAST'S AUDIENCE REACH?**

Your podcast will be distributed across major platforms like Apple Podcasts, YouTube, and Spotify. The Platinum Package further broadens your reach with multi-platform agent distribution.

## **WHAT IF MY QUESTIONS OR NEEDS AREN'T COVERED HERE?**

Our team is ready to assist with any specific inquiries or additional clarification needed. We're committed to providing personalized support to make your podcasting journey with us as successful as possible.

*We hope this Q&A has been informative and reassuring. Joining the Amplify Podcast Network is your step towards elevating your podcast. We eagerly anticipate welcoming you into our vibrant community!*