

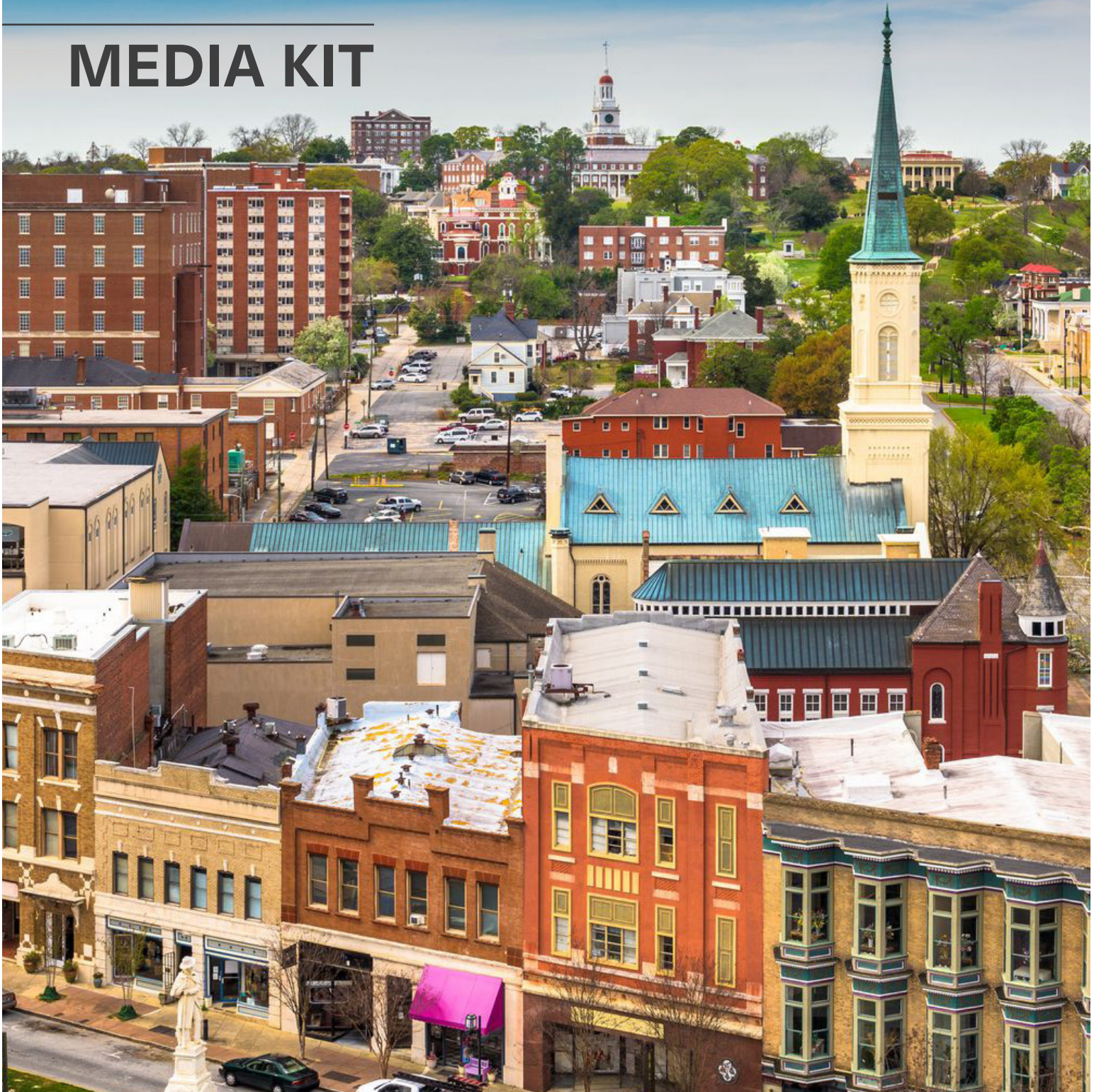


Christian Television Network

WGNM • MACON, GA

178 Steven Drive • Macon, GA 31210

MEDIA KIT



ENJOY LIFE. CONSIDER ETERNITY.



Brief History of CTN Corporate

On October 24, 1979, Florida's first Christian television station signed on the air. Soon more stations were added and thus was born the Christian Television Network. CTN provides unique, wholesome, award-winning programming for the entire family. Our network consists of a national feed agreement with Dish and DirecTV that includes 24 local stations, international satellite systems including CTNi, our Spanish speaking network, bringing the potential viewership for the entire network to 51 million households and growing.

Vision Statement

We create and distribute media that enriches lives and prompts people to think about the purpose of their existence. We believe that God wants us to make the most of our time here on earth, and we believe that part of enjoying life is to love people like Jesus did.

Mission Statement

We want our media programming to reflect an enjoyment of life in Illinois, while still inspiring viewers to consider eternity. We will not just tell people how to follow Jesus, but show all the advantages of a life that is best fulfilled when we give God access to all areas of our lives.

BROADCAST MEDIA REACH

Designated Market Area: Macon, GA

Total Potential Viewership: 1,000,000

Digital Ch 45.1, Ch 45.2, Ch 45.3

Spectrum Ch 3

Mediacom Ch 21/821

Dish Ch 64

Cox Ch 7

Watson/Suburban Ch 12

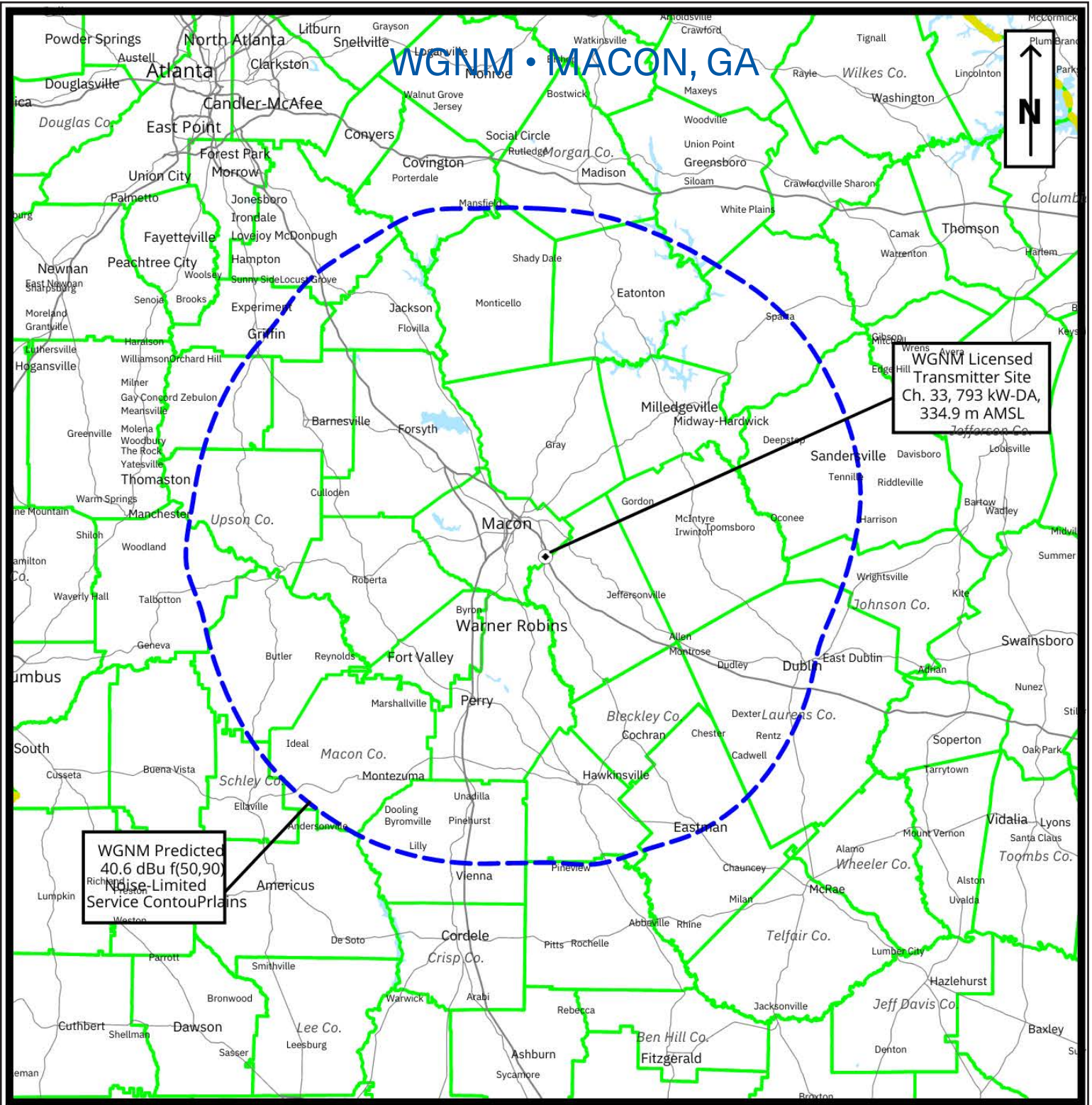
Stream Live: wgnm.com

Download the CTN ROKU app to stream!
ANDROID • APPLE • GOOGLE PLAY

PREDICTED HD ANTENNA COVERAGE • 2023

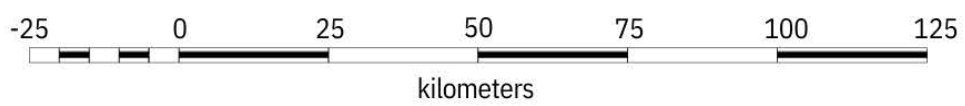


WGNM • MACON, GA



WGNM Predicted
40.6 dBu f(50,90)
Noise-Limited
Service Contour

WGNM Licensed
Transmitter Site
Ch. 33, 793 kW-DA,
334.9 m AMSL



WGNM 2023 AIRTIME RATES



1/2 Hour Program Rate Card

Program contracts are normally for 24 months from the first program airing. 30 days written notice of contract cancellation is required if needed.

Monday–Saturday (Rates effective 1-1-23)

6:00 AM – 6:00 PM	\$192	11:00 PM – 11:30 PM	\$192
6:00 PM – 11:00 PM	\$240	11:30 PM – 6:00 AM	\$120

Sundays

6:00 AM – 11:00 PM	\$240	11:00 PM – 12:30 AM	\$192
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:30 Sec Commercial Rate Card

Commercial contracts run weekly. Multiple commercial times will be added up and an average spot value will be assessed.

Monday–Friday (Rates effective 1-1-23)

6:00 AM – 12:00 PM	\$20 ea	10:00 PM – 12:00 AM	\$25 ea
12:00 PM – 6:00 PM	\$25 ea	12:00 AM – 6:00 AM	\$10 ea
6:00 PM – 10:00 PM	\$30 ea		

Weekends

6:00 AM – 12:00 PM	\$25 ea	10:00 PM – 12:00 AM	\$30 ea
12:00 PM – 6:00 PM	\$35 ea	12:00 AM – 6:00 AM	\$10 ea
6:00 PM – 10:00 PM	\$40 ea		

Rates shown are for 1/2 hour programs and :30 second commercials. Longer lengths available on request.

2023 PRODUCTION RATE CARDS



Studio Rental: The Works

Includes: Control room, 3 HD cameras, audio, lighting, crew, & studio set up.

Crew: Director, Audio Engineer, Floor Director.

Full Day Studio Rental (8 hrs):	\$1,000 (\$100 per hour after 8 hours)
Half Day Studio Rental (4 hrs):	\$600 (\$125 per hour after 4 hours)

Program Setup Fee

One-time fee that helps setup graphic look of your program. Includes Graphics for lower thirds and full-screen, program open and close, show promo.

Program Setup Fee: **\$500**

Per Session Rentals

“Green Screen” set	\$50	On-set Monitor	\$25
WGNM “Generic” set	\$50	Slides from your laptop	\$50
Your Set Load Fee	\$50	Remote Interview	\$75

On Location Event Recording/Streaming

Includes: Video Switcher, Crew, 4 HD Cameras (1 manned, 2 PTZ, 1 Lockdown Camera.)

(Program Setup Fee Applies)

Setup & Teardown:	\$800 (8 hours total)
Full Day On-Site (8 hrs.):	\$1,000 (\$100 per hour over 8 hours)
Half Day On-Site (4 hrs.):	\$600 (\$125 per hour over 4 hours)

Additional On-Site Services

Slides from your laptop:	\$50
Milage outside of Macon DMA	.650/mile
Overflow room feed:	\$150

Remote Shoot per Camera

Cameras 1-3	\$200/hr
Audio Mixer (needed for more than 2 mics)	&125/hr

Editing Services **\$75/hr**



SPECIFICATIONS FOR SUBMITTING VIDEO

Submission Guidelines

Here are some general guidelines for videos submitted for broadcast on our stations. We present everything in HD and these specs are meant to help guide and direct people submitting videos to make sure they are the highest quality.

- ALL video content needs to be original or have license approval because of copyright restrictions.
- We will run all videos through our system to make sure that video/audio levels are correct. No video will air before it goes through our approval process so please be prepared for this additional step and time when submitting videos.
- Please do not include color bars, tone or slate at the beginning of video.
- All videos need to be correct down to the frame. A couple of frames too long is better than a couple of frames too short.

Video (Important)

- File Format: MPEG2 (Preset: Match Source – High Bitrate)
- Aspect Ratio: HD 1920 x1080 (1080i @ 29.97 FPS)
- Minimum Bitrate: 4
- Target Bitrate: 15
- Maximum Bitrate: 18.5

Audio

- Levels need to average – 12 db



2023 PODCAST PRODUCTION RATES

Audio Only

\$75 per hour – 2 hour minimum
Client supplies recording media

Audio + 1 Camera

\$125 per hour – 2 hour minimum
Client supplies recording media

Audio + 3 Camera ISO

\$175 per hour – 2 hour minimum
Client supplies recording media

Audio + 3 Camera Switched

\$225 per hour – 2 hour minimum
Client supplies recording media
\$500 One-Time Graphics Setup Fee

Full Service Podcasting

\$3,750 per month
\$750 One-Time Graphics & Podcasting Setup Fee
Includes weekly podcasts, uploading episodes, show notes, transcripts
4–5 episodes per month