East Alabama • West Georgia



Christian Television Network



ENJOY LIFE. CONSIDER ETERNITY.

Brief History of CTN Corporate

On October 24, 1979, Florida's first Christian television station signed on the air. Soon more stations were added and thus was born the Christian Television Network. CTN provides unique, wholesome, award-winning programming for the entire family. Our network consists of a national feed agreement with Dish and DirecTV that includes 24 local stations, international satellite systems including CTNi (our Spanish speaking network), bringing the potential viewership for the entire network to 51 million house-holds and growing.

Vision Statement

We create and distribute media that enriches lives and prompts people to think about the purpose of their existence. We believe that God wants us to make the most of our time here on earth, and we believe that part of enjoying life is to love people like Jesus did.

Mission Statement

We want our media programming to reflect an enjoyment of life in Georgia and Alabama, while still inspiring viewers to consider eternity. We will not just tell people how to follow Jesus, but show all the advantages of a life that is best fulfilled when we give God access to all areas of our lives.



BROADCAST MEDIA REACH

Designated Market Area: Columbus, Ft. Moore, Phenix City, Opelika, Auburn

Total Potential Household Viewership: 275,000

Digital Ch 16.1(Local), Ch 16.2 (Lifestyles), Ch 16.3 (Spanish), Ch 16.4 (Satellite)

Mediacom Ch 9

Spectrum Ch 19

W.O.W. Ch 2

B.E.A.M. Ch 68

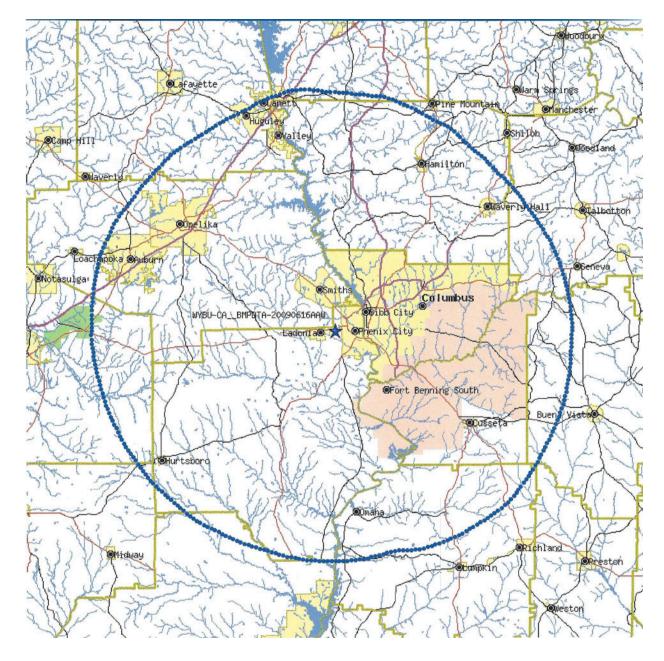
Stream Live: wybu.org or in the CTN app

Download the CTN ROKU app to stream on-demand!

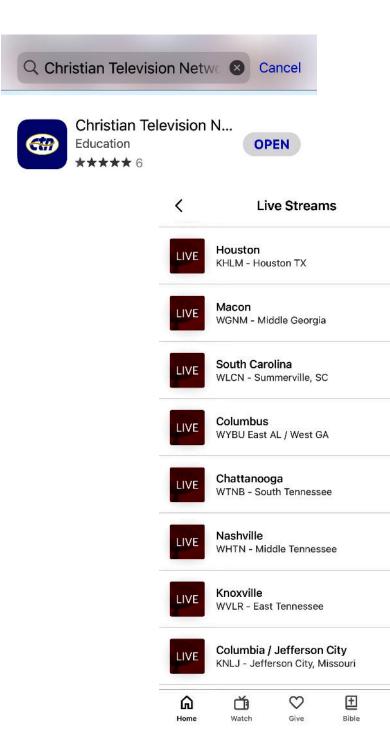
ANDROID • APPLE • GOOGLE PLAY



Over the air broadcast radius







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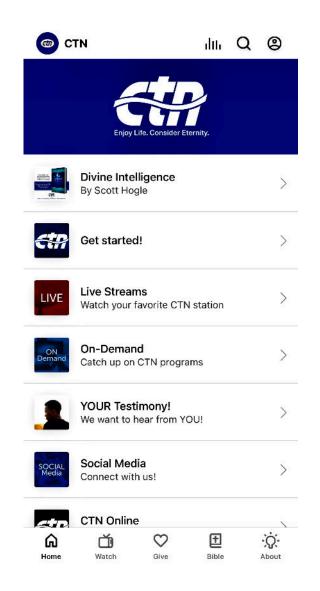
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About

Download our app and watch us anytime from anywhere!





Studio Rental / Production

Studio Rental: The Works

Includes: Control room, 3 HD cameras, audio, lighting, crew, studio set up, green room with separate dressing area. Crew: Director, Floor Director.

Full Day Studio Rental (8 hrs) / Half Day Studio Rental (4 hrs)

Studio Rental: Warm Studio

Includes: Exclusive studio access and lighting with no camera support.

Full Day Studio Rental (8 hrs) / Half Day Studio Rental (4 hrs)

Editing: In-house editing services are offered.

Contact us to discuss and plan your next video project whether it's a television show or a commercial!



CTN-WYBU Production



Welcome to *TightLine Fishing* where we are sharing the Love of Christ while sharing our love of the outdoors!

Through our nationally televised fishing show or through in person fishing trips, our mission remains the same - to share the Gospel of Jesus Christ with a lost world.



Near the middle of each show Royce shares a 3-4 minute devotion to encourage believers as well as shares the Gospel. If you like to fish fresh water or saltwater, *TightLine Fishing* is a fun, entertaining and informational fishing show. If you have friends who like to fish who don't know Christ, this show is a great way to share the Gospel with them! Each week your host, Royce Railey, will teach you techniques for catching different species of fish, as well as other fishing tips and skills.





For this ministry to be successful it must be covered by your prayers. From praying for the lost who we encounter, praying for safety while traveling and out on the water, to prayer that the ministry always keep our goal of reaching the lost for Christ, your prayers are critical for TightLine to keep going!



Contact us anytime at tightlinefishingtv@gmail.com

www.tightlinefishingtv.com



Partnership Information and Services We Offer

We exist to help support and work alongside the local church and ministries to reach people with the love of Christ through effective and relevant media. Below you will find information about partnership opportunities with CTN -WYBU and ways we can serve the local church and ministries in the Columbus area.

Mercy Minutes

- :60 sec devotions for the station to air on TV, social media, and on the website (Complimentary for churches/ministries).
- Ministry/Church gets complimentary copy to use as they see fit.
- Free promotion for the church/ministry.

Ad Schedule for Church/Ministry Events or Promotion

• Commercial packages are available for purchase.

Table in Church Lobby around Services in Exchange for a mention

• Primary objective is to let people know we are in town and local! Will promote new programs as they are produced and become available.



Ministry/Church Media Trades for events

- We can play :30 sec or :60 sec commercial in exchange for a table at church/ministry events with a mention of some kind (A base number of commercials will be offered and additional plays may be purchased)
- Videos can either be created by the church/ministry (with our specs for HD), or we can create them at a charge.

Video Shooting and/or Editing Services (Rate Card is available upon request)

- Shooting video for events, conferences, etc. (We have all HD equipment)
- Post editing (Premiere CC)
- Script writing
- Voice over services (Male and Female)
- Conveniently located studio space in the Columbus/Phenix City area available for rent

Broadcast Television Programming (includes Media Distribution on our Website & Social Media)

- We have Broadcast Packages to fit all budgets
- We will work on a "grassroots" level to promote the program at events we do throughout the year



Enjoy Life. Consider Eternity.

Christian Television Network - WYBU 705 4th Place Phenix City, Alabama 36869 334-298-5916

> www.wybu.org https://www.facebook.com/wybutv16